

Dale Rae

From: Dale Rae [Dale@dfrae.com]
Sent: Friday, November 06, 2009 11:40 AM
To: Dale Rae
Subject: FW: ScoutDirect Holiday Sale
Attachments: ScoutDirect 2009 Order Form.xls; Holiday Sale 2009 Order Form.pdf; Holiday Sale 2009 Order Form.xls; ScoutDirect 2009 Order Form.pdf

From: sales@scoutdirect.com [mailto:sales@scoutdirect.com]
Sent: Tuesday, November 03, 2009 8:25 AM
To: Dedicated Scout Leaders
Subject: ScoutDirect Holiday Sale

Hey Scouts,
Wait no longer for our Holiday Sale. Santa and his Elves have come up with some AMAZING DEALS that will help your budget go much farther this year.

- **Holiday Sale 2009**

- **Sale Details** - Our Holiday Sale time is a very popular time of year for scouts. Please review the attached order form for ordering details. You are welcome to email orders to karen@scoutdirect.com, fax orders to 573.459.2044, or you can simply call us at 800.344.2577 or 888.908.2044.
- **Shipping** - This sale will run till **Friday, December 18, 2009 - 4:30 Central Time** (or while supplies last). If you are wanting your order to arrive by the holiday, please get your orders in early. Around this time of year FedEx and UPS are hit with tons of packages and they will stop ground package guarantees 2 weeks before Christmas.
- **Gift Certificates** - Get a **Gift Certificate** for those who are hard to buy for this holiday season.
- **Tent Floor Savers** - Our floor savers are a great addition to any tent purchase. They are cut a little smaller than the dimension of the tent floor and have a webbing loop on all four corners, which makes it easy to pull and stake out with the tent stakes. *Simple, fast and all at a great price.*
- **Flashlights and Headlamps** - **Great Stocking Stuffer!**
 - **Headlamp** - We are now selling some really cool headlamps manufactured by Nightstick. They have three different settings, Spotlight: 4 LEDs = 8 Lumens, Floodlight: 4 LEDs = 8 Lumens, and Dual-Light: 8 LEDs = 16 Lumens. The super-bright white LED has over a 35,000 hour life. **Holiday Sale Price \$15**
 - **Flashlight** - These new flashlights have two settings, Flashlight: 4 LEDs = 8 Lumens, Floodlight: 6 LEDs = 12 Lumens. The super-bright white LED has over a 35,000 hour life. **Holiday Sale Price \$12** *Check out our website for more details on these great lights.*

- **ScoutDirect Salesman Sample Sale Items**

- As a quick review, these are often "one of a kind" items that are returned from our salesmen, and we price them very low to move them out quickly. To place an order you can give us a call at 800-344-2577, or you can e-mail Karen at karen@scoutdirect.com. We still sell these "first come, first served", so the only thing about sending an e-mail is that you don't know for sure if we still have the item available you want to purchase. However, it does

allow you to "shop" in the evenings and on the weekends when we're not here. Karen will check her e-mail first thing every morning and reply to you immediately if the item is still available, or not available, and what your shipping charges will be if it is still available.

- **Bulletin Board**

- This is a new feature that we've added to our web site that has been really helpful for updates, small sales or anything that we feel we would like for everyone to know about without bothering you with additional emails. ***It is always a good idea to check this page before placing your order to make sure all of the items you would like to purchase are still available.*** Here's the link, so check it out when you get a chance!<http://www.scoutdirect.com/ScoutDirectBulletinBoard.htm>

- **Registering**

- **Calling all scouts and scout parents** - We encourage all scout leaders and scout parents to register online at <http://www.scoutdirect.com> under *Registering*. This is a great way to be informed of **GREAT SALES** (like this) and/or other information relating to our scout program. Please send this email on to your fellow scouts to get them involved. We promise that you won't get any junk emails.

Santa's Elves (Karen, Laurie, LaRayne, Debbie, Tracy ... and of course me!) will be waiting for your calls, faxes and emails.

Sale Ends Friday, December 18, 2009 at 4:30 p.m. (central time), but don't wait too long, these items usually go fast. Offer good while supplies last.

Happy Holidays.
Sarah Brune
1.800.344.2577
1.888.908.2044
Fax 573.459.2044